



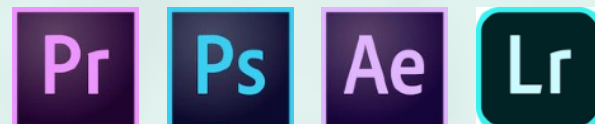
**SELF - SHOOTING DIRECTOR / CREATIVE / EDITOR**  
**PAUL COCKCROFT // LONDON - MAIDA VALE // 25/04/1988**

I have been a Freelance Shoot Director, Creative and Editor for 10 years and have had the opportunity to work with outstanding agencies, global brands, to rock and roll hall of famers creating some of the most liked, shared and engaged award winning content on the planet, Recently the social adverts I directed and edited for the HP Omen challenge won a Sabre certificate of excellence. In the past I have worked as a Director and Creative for UNILAD from April 18' to Jan 19' to be at the forefront of social engagement.

I am currently in pre production developing a two season 52 episode children's TV series with a double BAFTA award winning team.

**EQUIPMENT**

- CAMERA- Black Magic Ursa mini 4.6K w/ 5Vlocks + Cards
  - 5D Mk III + MK II
  - Canon Super 8mm 814
  - 7" Monitor
- LENS - Samyang Cine prime set: 24,35,50,85
  - Canon: 24-105mm, 28mm 2.8.
  - LensBaby - 50mm Tilt shift
  - 40mm 2.8 pancake lens
- SOUND - Rode NTG2 w/Boom
  - Zoom H4N
  - Rode link Radio mic kit x 2
- LIGHTS - 800w Arri x 3
  - LED Panels x 2
- MOUNTS- Shoulder rig w/ Follow focus / Mattebox / Polariser
  - Tripod Manfrotto Fluid head
- EDITING - Macbook Pro 2018



**EDUCATION**

The Northern film School (BA Hons) Film and moving image production I specialised in Cinematography and Directing, The first film I Directed and conceptualised, 'A Dress to Power' won various awards in film festivals across the UK and became a permanent exhibition in the Royal Armouries Leeds.

**TVC / BRANDED CONTENT**

**COMPANY - ADVERT - AGENCY**

- HP OMEN - PUBG GAMESCOM - 6 Social Adverts - EDELMAN
- FORD - 6 Seasonal adverts - GOOD RELATIONS
- LAMB SOCIETY - 6 Social Adverts - GOOD RELATIONS
- B&Q - 6 Social Adverts - HANGAR SEVEN
- Compare The Market - 'Detective Advert' - Gravity Road
- Netflix - TopBoy - Mo Gilligan - Just So
- Lancome Paris -Social- Just So
- Virgin Media 'Bransonzilla' - Social - Nice and Polite
- BBC Moments Radio 1 Social- Nice and Polite
- Pepsi 'Oof -Ometer'- Social - MMVBDDO
- Direct Line ' The Fix' - Social - MINDHEIST
- Vodafone 'International women day campaign'- Social Ads - Santos
- EA - Jurassic park world - Social Ad - UNILAD
- Mountain Dew 'Rocket League' - Social Ad - UNILAD
- ESL - ESLONE - UNILAD GAMING
- Liam Gallagher - UNILAD MUSIC
- Jack Whitehall 'Travels with my father - UNILAD ENTERTAINMENT
- Lagunitas 'Road trippin' Cali' - Social Ad - UNILAD
- Umbro 'Michael Owen That Goal' - UNILAD SPORT
- SKY ONE 'Bullet Proof' - Social adverts - UNILAD
- Hasbro 'What's that smell?' - Social Advert UNILAD
- Funkin Cocktails - 4 Seasonal Ads insta - MINDHEIST
- Syfy Channel 'Comicon' - TVC - Nice and Polite
- O2 Silver Clef awards - Social - O2 Content team
- O2 Women's England Rugby team - Socails - O2 Content team
- O2 - iPhone 'Tinie Tempah' - Paradigm Creative
- Amazon Firephone - Social - Paradigm Creative
- OpenTable - 7 Social adverts Seasonal - Opentable
- Joey Essex 'Essex Anthems' - TV Ad - FOLD 7
- Professor Green 'Growing up in Public - TV Ad- FOLD 7
- Fudge Hair 'Men's Fashion week' - Social Ad - Nice and Polite
- Fudge Hair 'Jonathan Andrew - Social Ad. - Nice and Polite
- We Love Soho - Social Ad - Nice and polite
- Pixie Lott 'Break up song' BTS' - Nice and polite
- The Libertines live stream - Strap Originals
- Telfast - Dubai Voltrex



**MUSIC VIDEO**

- Childish Gambino -ICRAWL - Island Records
- The Weekend - Wanderlust - Nice and Polite
- The Vamps - Cecilia - UMG
- Glen Matlock (Sex Pistols) - Happy
- Felon - Bittersweet - Armada Music
- Raylo - Lost boys - Armada Music
- McBusted - Air Guitar - Nice and Polite
- Charlie XCX Lyric Video - Nice and Polite
- Dizzy Rascal Lyric Video - Nice and Polite
- Tom Bright / Mick Jones (The Clash) - Suit Army
- Cruel Hearts Club - Four letter Word - Wild 45
- Trampoline - RKD world service - Strap Originals
- Amber Van Day - Sinking Sands - Warner
- Hak Baker - Wobbles on cobbles - RKD
- Giant Drag - Golden - RKD

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